



Fashion Market Northern California®

GOLDEN GATE APPAREL ASSOCIATION MEMBERSHIP FAQ'S

WHAT IS GOLDEN GATE APPAREL ASSOCIATION?

Golden Gate Apparel Association is a not-for-profit membership organization, with a Board of Directors, elected from and by the membership, to direct the overall activities of the organization, which are administrated by an Executive Director. The Board consists of officers - President, Vice-President, Treasurer and Secretary, a Chairman of the Board, who is the most immediate past president, and up to eight Directors. Its prime purpose is to put on Fashion Market five(5) times a year.

WHO CAN BE A MEMBER?

Membership is open to traveling wholesale apparel salespersons. This does NOT include manufacturers, wholesalers, jobbers or supervisors of salespersons.

ARE THERE PREREQUISITES OF MEMBERSHIP?

Yes, a salesperson must meet the above criteria, have participated in three shows in a calendar year, and must fill out an application and pay the appropriate fees.

WHAT ARE THE FEES?

The annual dues of \$120 are paid in January, with the show fees on the January application. Anyone applying to join from January through June will pay that amount and will then pay the next year's dues in January. Anyone applying from July through December will pay the amount of \$120, but will not have to pay the next year's dues in January.

WHAT IS EXPECTED OF THE MEMBERSHIP?

Members are requires to pay the annual dues, are entitled to vote in all elections and hold offices in the Association. Members must exhibit in a minimum of three shows annually to remain a member in good standing.

There is a mandatory meeting each January that members showing in the show must attend. A member must be present to vote.

WHAT ARE THE BENEFITS OF MEMBERSHIP?

There is a significant financial benefit - you save \$165 in show fees per show - a savings of \$825 a year - less the membership dues paid each year of \$120 = \$705 saved.

You get an ear and a voice in the Association. You can vote in the General Elections and run for an office or to become a Director.