

ADVERTISING OPTIONS

Enter package amount on page 1 of application.

Platinum Package \$350

- One full color ad, first come-first served on: *(Please note on the **first page of the application** your first choice of premium placement from the choices below)*
 - Front inside page (2 available)
 - Back cover (1 available)
 - Back inside page (1 available)
- Ad is included in the digital directory on the website.
- One Facebook and one Instagram post of the Ad.
- The Gold Package.

Gold Package \$250

- Submit one blog entry and 2-3 lifestyle photos to our Featured Brands blog page.
- Be included in one Featured Brand Email to our buyers prior to the show.
- The blog entry will be shared on FMNC's Facebook page.
- The Silver Package.

Silver Package \$150

- One full color ad in the physical and digital directory.
- One Facebook and one Instagram post of the ad.

Deadline:

December 9, 2024 NO LATER

Submitting Ad:

Send to Mary Taft at:
fashionmarketnorcal@gmail.com

For Questions Call:

Mary Taft
415-328-1221

Color Ads:

Provide only as digital 300 dpi files, saved as high res PDF, TIFF or EPS format.

DO NOT send website images. The resolution of website images is not high enough resolution for print.

Size:

5x8 Portrait only