

## ADVERTISING OPTIONS

Enter package amount on page 1 of application.

### Platinum Package \$350

- One full color ad, first come-first served on: *(Please note on the **first page of the application** your first choice of premium placement from the choices below)*
  - Front inside page (2 available)
  - Back cover (1 available)
  - Back inside page (1 available)
- Ad is included in the digital directory on the website.
- One Facebook and one Instagram post of the Ad.
- The Gold Package.

### Gold Package \$250

- Submit one blog entry and 2-3 lifestyle photos to our Featured Brands blog page.
- Be included in one Featured Brand Email to our buyers prior to the show.
- The blog entry will be shared on FMNC's Facebook page.
- The Silver Package.

### Silver Package \$150

- One full color ad in the physical and digital directory.
- One Facebook and one Instagram post of the ad.

#### Deadline:

February 21, 2025 **NO LATER**

#### Submitting Ad:

Send to Mary Taft at:  
fashionmarketnorcal@gmail.com

#### For Questions Call:

Mary Taft  
415-328-1221

#### Color Ads:

Provide only as digital 300 dpi files, saved as high res PDF, TIFF or EPS format.

**DO NOT** send website images. The resolution of website images is not high enough resolution for print.

#### Size:

5x8 Portrait only